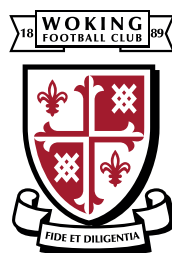


WHY NOT WOKING?

Stadium benefitting Club and Community



www.whynotwoking.com

WHY NOT WOKING?

Stadium benefitting
Club and Community



The Woking Community Stadium regeneration proposal is a once in a generation opportunity to build a new home that will secure the future of Woking FC at Kingfield, the club's home for almost 100 years.

The stadium will not only meet all the requirements needed to compete in the English Football League should the club be promoted, it will also provide modern, multi-purpose facilities to expand what we can offer to local businesses and the wider Woking community.

Woking Community Stadium

The Woking Community Stadium is designed to increase attendance, grow revenue and improve the competitiveness of Woking FC. For the first time in many years the club will be self-sufficient and not have to rely on handouts from the council and other generous benefactors to survive. It will help the club to become a source of pride within the local community and the town. Importantly the new stadium's facilities will mean that it can be used by the whole community year-round, regardless of whether a game is taking place or not.

Given the traditions, catchment area and the potential offered by development there is no reason at all why Woking will not be able to grow to the benefit of all. However we cannot do this at our existing crumbling ground.

Those who stand to gain most from posing the question "why not Woking?" are the town and the local communities and the many organisations the club serves.

The Stadium will provide a social focal point with an array of facilities for the wider community, stakeholders and businesses. It will contribute to the regeneration of the area and build close links with local businesses and residents. In the process attracting all age groups from all sections of Woking's communities; promoting sport, health, education, employment, training, social inclusion and social enterprise. It will also provide medical and dental facilities to meet the needs of the residential part of the development and the locality, reducing the waiting time to see your doctor.

The regeneration will be able to facilitate the hosting of concerts and other stadium shows as well as providing an opportunity for on field exhibition type events. The Club will have the opportunity to host charity matches and other charitable events which will benefit the Woking community. Tours of the stadium can be arranged, generating an additional revenue stream.

The increased capacity will allow for more tickets to be donated to local schools and youth groups, which will not only benefit the community, but will also attract a younger fanbase, promoting the values of Woking Football Club thereby introducing a future generation of Woking fans.



Woking FC already has strong community links

Woking FC already leads the way in bringing together the people of Woking, Surrey and beyond.

Through Cardinals in the Community, Sports Chaplaincy UK, Junior Cards, the Cards Trust and the Woking FC Academy we deliver award winning and life changing programmes for people of all ages and from all walks of life across the whole community.

We are fully committed to promoting physical and mental wellbeing, community cohesion, inclusion, diversity and equality and achieve this through our extensive year-round programme of health, sports, wellbeing and education activities.

The modern facilities in Woking Community Stadium will allow us to enhance and expand our award-winning community programmes.

WHY NOT WOKING?

Stadium benefitting
Club and Community



Woking Football in the Community

Woking Football in the Community was formally launched in 2004 to establish the interface between the Club and the local community. Through sport it gave individuals the opportunity to participate in educational, health and fun based sport activities regardless of age, gender, ethnicity and ability.

There are a number of community initiatives and life changing initiatives organised by the Club ranging, from Junior Citizens reaching every primary school in the area with a powerful message of health, well-being and staying safe, to an extraordinary range of activities that reach adults with learning difficulties and help with mental wellbeing.

Schools

After School Sports Clubs.

Fun clubs in all sports including Football, Hockey, Netball, Tennis, Basketball, Tag Rugby, and Badminton.

Supporting Teachers in the delivery of PE

Teaching teachers to deliver PE, provide lesson plans and evaluations.

School PE Coordinators

Taking on the role for schools in arranging games with other schools in a variety of sports, and team management.

Holiday Courses

Providing day soccer schools during school holidays, teaching new skills and involving fun games.

Tournaments

Annual Girls/Boys Tournaments

Special Needs Tournament

Wellbeing Tournament

Surrey Community Football League - organising games and other events for those struggling with mental health issues.

Chair based exercises for 60+ age group.

Chaplaincy Team

Providing a pastoral support network for players, management, academy and youth, fans and staff at the club - a network of hundreds.

Maximising the personal well-being of all associated with Woking Football Club and its networks.

Christmas Project

Christmas Project to fundraise and organize the players and management visiting the children's wards in the 2 local hospitals.

Raising up to £1000 from fans and players each year to buy equipment and toys for the local hospitals. Players also freely give their time to visit the children.

WHY NOT WOKING?

Stadium benefitting
Club and Community



A Social Hub

It is absolutely clear the Stadium development is necessary for Woking Football Club's finances, will improve the standard of football in Woking and will benefit the wider community.

Creating a social hub for the whole community

Establish a vibrant destination through new multi-purpose facilities for business, community and leisure activities to create a social hub in the heart of Hoe Valley.

Create opportunities for all

Deepen our roots in the community by expanding and enhancing the sport, education, health and wellbeing programmes offered by the award-winning 'Cardinals in the Community'.

Be at the heart of Woking's future

Match the ambitions of our growing town and secure our place in the heart of the community.

In terms of increasing capacity, developing the Stadium and providing facilities for the community, and improving the playing standard.

Other Clubs, communities and towns have benefitted from new stadia bringing larger crowds, investment and community facilities.

Why not Woking?

The Woking Community Stadium, with its multi-purpose facilities will be a first-class sports stadium for Woking Football Club, the best supported and most successful team in Surrey, helping to ensure their continued presence in the heart of the town.

A new David Lloyd Health and Leisure Centre will be provided at Egley Road, delivering a modern, multi-purpose leisure facility offering a wide range of modern, high-quality sports and leisure activities, contributing towards the health and wellbeing of residents in the area.

Woking is a vibrant growing town that is undergoing an exciting transformation to secure its position as a prime destination in the South of England to live and work. The Woking Community Stadium and Cardinal Court will be an invigorating neighbourhood to live, work and play, and represents an important strategic contribution towards delivering the bold vision for Woking's future.

“Why not Woking?”

wokingcommunitystadium.com
cardinalcourt.com



www.whynotwoking.com